Permit #F00021403

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00021403 **Type of Permit:** FILMING **Release Date:** 10/30/2009

Production Company MOTION THEORY

Insured Company Name MOTION THEORY

Contact Phone No. 1 310-396-9433
Contact Phone No. 2
Fax 310-396-7883
Address 321 HAMPTON DR, #101
VENICE, California 90291

Production Title CITROEN

Type of Production Commercial - Standard

Producer Bernard Rayhill

Director Grady Hall

1st AD David Goldstein

Production Manager Mike Garcia

FilmL.A. Coordinator Naomi Kajiyama

Location Manager Mike Bergermann
Primary Phone Mobile - 310-849-2296
Secondary Phone Office - 310-396-9433

Location Assistant n/a n/a
Primary Phone Mobile - n/a
Secondary Phone

Fees

Posting 600	$52.00
FILMLA FILM APPLICATION FEE	$625.00
LA COUNTY - BEACH USE	$400.00
LA CITY DEPT OF REC AND PARKS PARK MONITOR FEE	$114.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
LA CITY DEPT OF REC AND PARKS CREW PARKING 16 VEHICLES AND UP	$300.00

Total Permit Fee $1,576.00

Number of Locations 1

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Summary Information — Location

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Location Manager Mike Bergermann
Primary Phone Mobile - 310-849-2296
Secondary Phone Office - 310-396-9433

Location Address 1799 W Paseo del Mar, Los Angeles, CA, 90732

Location Names WHITE POINT BEACH/ROYAL PALMS

Location Type Beach

Location Description LA COUNTY BEACH

Film Dates 11/2/2009 - 11/2/2009 05:00 - 20:00

Open or Closed to the Public Open

Generic Conditions
Must comply with attached Beaches and Harbors Conditions
Must comply with attached Rec & Park Conditions
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached documents
MotionTheory.Citroen.21403.AL.pdf
MotionTheory.Citroen.21403.PARK.pdf
BEACHES and HARBORS ROYAL PALM-WHITE POINT BEACH CONDITIONS Dec 2009.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	40
Cube Trucks	4
Generator	1
Motor Homes	2
Picture vehicles	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	40

Filming Activities Exterior Dialogue; 6 picture tents in White's Point Lower PCI Lot; Catering and 40 crew cars at Joan Milkey Flores Upper Level Dirt Parking Lot (0400-2200 hrs); Crane in PCI lot and on sand; Talent flying kites on beach and White's Point Lower PCI Lot; Driving shots in White's Point Lower PCI Lot; Equipment vehicles left overnight in PCI lots;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles City

Location Notes Company must contact PCI directly regarding parking requirements and activities on PCI parking lots.

No parking, blocking or staging in handicap spaces, meters, electric charging stations or Pay and Display machines

Reservations for filming at LA County Beaches is done through FilmL.A.

Coordinator Note
FILMING AT WHITE'S POINT BEACH
No water activity
No driving shots on sand

Coordinator Note For Automobile commercials: The filming allowed under this permit shall not include promotional material, which implies endorsement by Department of Beaches & Harbors, nor can it depict identifiable Beach

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Summary Information — Location

Permit Number	F00021403	**Location Manager**	Mike Bergermann
Production Company	MOTION THEORY	Primary Phone	Mobile - 310-849-2296
Insured Company	MOTION THEORY	Secondary Phone	Office - 310-396-9433
Production Title	CITROEN		

features or structures, which convey that implication.

Coordinator Note Emergency access path must always be available for fire dept response unit past the chain at the end of White Point's parking lot
Helium balloons must be retrieved after the release and all approvals from all regulatory agencies must be obtained in particular FAA
hot air balloon will not be released into flight from beach location

Coordinator Note Production security must stay overnight with equipment and set dress

Coordinator Note No filming activities prior to 0600 hrs on 11/2 without presence of lifeguard
Production company may load in vehicles and prep 0500-0600 hrs only on 11/2

Coordinator Note 1 park monitor required at Joan Milkey Flores Upper Level Dirt Parking Lot 11/2 0400-0600 hrs

Parking

Base Camp
Location Type : LA County Parking lot
Street : PCI Lot - Royal Palms (30 spaces) &
White's Point Lower Lot (80 spaces)

Crew Parking
Location Type : LA County Parking lot
Street : PCI Lot - Royal Palms (30 spaces) &
White's Point Lower Lot (80 spaces)

Posting "No Parking" signs S/S Paseo Del Mar., 1799 W Paseo del Mar (Entrance to Beach) - 400' East

Approximate Footage 301 - 600 **Log Number** 1006044

Date(s) 11/2/2009 to 11/3/2009 **Time(s)** 00:00 to 00:00

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Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of MOTION THEORY ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 10-30-09

MOTION THEORY
Name of Principal

By: _____
Representative's Signature

MIKE BERGEMANN
Print Representative's Name

LOC MGR
Representative's title

32 HAMPTON DR
VENICE - 90291
Principal's Address

3108492296
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

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PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines For Angel's Gate Complex

Joan Milke Flores Upper level dirt parking lot

Failure to comply with these conditions will be in violation of your film permit and may result in revocation of permit.

- **NO HEAVY EQUIPMENT OR VEHICLES ALLOWED ON THE GRASS.**
- **MUST PROVIDE OWN RESTROOM AND TRASH FACILITY.**
- **NO STAKING IN THE GRASS OR ASPHAULT. NO EXCEPTIONS**
- **ALL SELF-GENERATED TRASH MUST BE PICKED UP AND DISPOSED OF OFF SITE.**
- **USE OF CITY DUMPSTERS OR TRASHCANS IS PROHIBITED.**
- **NO DRIVING ON OR ACROSS THE GRASS.**
- **COMPANY MUST RESTORE DAMAGES AND/OR ALTERATIONS TO ORIGINAL OR BETTER CONDITIONS. NO EXCEPTIONS**
- **COMPANY INCLUDING CAST/CREW & EXTRAS MUST ADHERE TO WRITTEN GUIDELINES AND THE MONITORS INSTRUCTIONS, REQUESTS AND RESTRICTIONS.**
- **MUST USE CAUTION FOR PEDESTRIANS AND DOGS WHILE DRIVING THROUGH THE PARKING LOT.**
- **NO PARKING ALLOWED AT THE JOAN MILKE FLORES PARKING LOT.**
- **OK TO PARK 40 CARS, 1 CATERING TRUCK, AND SET UP FOR CATERING AT JOAN MILKE FLORES IN THE UPPER LEVEL DIRT PARKING LOT.**
- **NO VEHICLES ALLOWED TO PARK ALONG RED CURB AT JOAN MILKE FLORES PARKING LOT OR ON THE SERVICE ROAD ABOVE THE PARKING LOT.**
- **COMPANY MAY NOT BLOCK OR RESTRICT ACCESS INTO THE PARKING LOTS OR SERVICE ROAD.**

WORKING DRAFT

- **SMOKING IS ONLY ALLOWED IN DESIGNATED AREAS SPECIFIED BY A PARK FILM MONITOR OR FIRE MARSHALL.**
- **IF NO MONITOR OR FIRE MARSHALL IS ASSIGNED; THERE WILL BE NO SMOKING WITH THE EXCEPTION OF AN ACTOR SMOKING WHILE PERFORMING OR A PART OF THE SCENE.**
- **THE DESIGNATED SMOKING AREA MAY NOT BE NEAR ANY PATRON ACTIVITY OR FACILITY.**
- **LARGE SAND OR WATER FILLED BUCKETS MUST BE PLACED IN THIS AREA FOR DISPOSAL OF TOBACCO PRODUCTS.**
- **THE DESIGNATED SMOKING AREA MAY BE REVOKED OR NOT ALLOWED DEPENDING ON WEATHER AND LOCATION CONDITIONS.**
- **FAILURE TO COMPLY WITH THESE SMOKING GUIDELINES MAY RESULT IN A FINE.**

F-21403 MOTION THEORY "CITROEN"

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Special Filming Conditions for Los Angeles County Beaches

ROYAL PALM/WHITE POINT BEACH

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

These conditions have been drafted by the Los County Department of Beaches & Harbors to help facilitate filming on Los Angeles County Beaches.

- No parking, blocking or staging in handicap spaces, meters, electric charging stations or Pay and Display machines
- May not interfere with lifeguard or maintenance activities at any time.
- May not interfere with scheduled beach activities or special events.
- May not block public or emergency access at any time.
- Companies must make parking arrangements for parking in LA County parking lots through Parking Concepts, Inc (PCI) prior to first film date.
- **Lifeguard towers must be indicated on permit.**
- No catering or craft services allowed on pedestrian walkways or bike path.
- No animals allowed unless prior approval from Beaches & Harbors and FilmL.A. and indicated on permit. *All dogs must remain on leashes and off sand when not filming.*
- **Use of 4-wheel drive vehicles on the beach is approved for equipment transporting only. No joy riding on vehicles on the beach at any time. Vehicle speed is limited to 5 mph at all times.**
- **NO DRIVING SCENES ALLOWED ON SAND**
- Sign removal in LA County parking lots is prohibited.
- Digging holes less than five (5) feet deep must be approved by Beaches & Harbors and indicated on the permit. Holes deeper than five (5) feet will require Cal Osha approval (213) 576-7641 with written approval to Beaches & Harbors.
- If use of maintenance or lifeguard personnel is required, it must be reflected on the permit and call times indicated. ***Lifeguards require 24 hour notice to be hired with a 4 hour minimum requirement. Maintenance also requires 24 hour notice to be hired.*** *A County Lifeguard is required for any filming that occurs on a beach or parking lot after hours (2200-0600 hrs). There is a 4 hour minimum and an additional 8 hours for all after hours filming.*
- Tent use must be indicated on permit. *No staking into parking lot. Sandbags must be used.*
- **Must have safety person present when driving in parking lot.**
- **Parking lot closes at dusk. PCI attendant required after hours**
- **For Automobile commercials: The filming allowed under this permit shall not include promotional material, which implies endorsement by Department of Beaches & Harbors, nor can it depict identifiable Beach features or structures, which convey that implication.**

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